

Rachael Pasco
Pioneer Day Poster

Standards

Art - 9.1.5

- A. Know and use the elements and principles of each art form to create works in the arts.
- B. Recognize, know, use and demonstrate a variety of appropriate elements and principles to produce, review, and revise original works in the arts.

Objectives

The student will...

- Become familiar with the events that take place on Pioneer Day in Ashland.
- Be introduced to advertising.
- Design a poster promoting Pioneer Day 2009.

Materials

Large poster board

Sketch paper

Pencils, erasers

Paint

Markers

Ruler

1. The students will be first introduced to advertising through a power point presentation.
2. Next they will contact the Borough of Ashland and gather information for the 2009 Pioneer Day.
3. After all information is collected on the events of that day, the students then must choose a variety of subjects to promote on their poster.
4. Sketch out a design on scratch paper, making sure to include dates and times, then focus on the visual.
5. Color with markers or paint.